



MENTORING AND COACHING BY NEEL BANERJEE

Who is this for?

Career guidance and mentoring is suitable for creative artists from CaLD backgrounds, especially from South Asian artists. One should be ready for a career either full-time or part-time, challenges and work hard.

How is it structured?

This is not one size fits all. Coaching is designed for individuals, their level (experience) and areas of interest. I generally start with 2 interests and build from career choice questions. A career planning and goal setting is presented making sure you have access to the relevant projects. I also facilitate internship opportunities where possible.

There are many topics I cover on a session basis. A snapshot is below.

- Career choice vs Job satisfaction
- Career related quiz
- Planning, milestones and target setting
- Success mantras
- Work for yourself, be your boss.
- Record/Bookkeeping
- Licences and registrations
- General business skill
- Soft skill and ethics
- Marketing – Tools and usage
- Fan base and niche branding
- Effective collaborator
- Running your business

Follow-ups and accountability (up to 2 years mentoring comes with the longer session)

How much does it cost?

- 3 hours session \$550
- Full day session \$850
- 3 x 3 hours session \$1250

How is it delivered?

Artists can avail this as one-on-one and/or in a group of 4. Timeline and fees are negotiated if offered in a group. Sessions are offered in person and online.

To discuss further please contact Neel Banerjee on 0411 298 436

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