



## MENTORING AND COACHING BY NEEL BANERJEE

### Who is this for?

Career guidance and mentoring is suitable for creative artists from CaLD backgrounds, especially from South Asian artists. One should be ready for a career either full-time or part-time, challenges and work hard.

### How is it structured?

This is not one size fits all. Coaching is designed for individuals, their level (experience) and areas of interest. I generally start with 2 interests and build from career choice questions. A career planning and goal setting is presented making sure you have access to the relevant projects. I also facilitate internship opportunities where possible.

There are many topics I cover on a session basis. A snapshot is below.

- Career choice vs Job satisfaction
- Career related quiz
- Planning, milestones and target setting
- Success mantras
- Work for yourself, be your boss.
- Record/Bookkeeping
- Licences and registrations
- General business skill
- Soft skill and ethics
- Marketing – Tools and usage
- Fan base and niche branding
- Effective collaborator
- Running your business

Follow-ups and accountability (up to 2 years mentoring comes with the longer session)

### How much does it cost?

- 3 hours session \$550
- Full day session \$850
- 3 x 3 hours session \$1250

### How is it delivered?

Artists can avail this as one-on-one and/or in a group of 4. Timeline and fees are negotiated if offered in a group. Sessions are offered in person and online.

To discuss further please contact Neel Banerjee on 0411 298 436

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